

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP24/12 12.56  
\*\*\* UNAPPROVED REV #2 \*\*\*  
\*\*\*CHANGES\*\*\* \*\*\* WFTV-TV \*\*\*

REP HEADLINE# 6334156  
ADV # \_\_\_\_\_ ADV. NAME POLI/C MACK-NRSC/R/SEN/FL  
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES  
919 PRINCE STREET  
ALEXANDRIA, VA 22314  
CONTRACT # 6334156  
PRDCT CONNIE MACK/NRSC EST#502 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP25/12 SEP30/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE SEP24/12 12.56

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME MARIANNE CAMPBELL  
SALES PRSN WA- JOE KNAUER

CLASS: NATL. LOCAL REGIONAL  
REP: TO LENA  
REV TP ON LINE 3  
TTL5 RTS  
PSL CFM,T HX 9/24

CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM FRIENDS OF CONNIE MACK

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:  
:LINE#: :LINE#: : : : : : : : : : : : : : :  
AGENCY ADVERTISER CODE = AGENCY EST# = 502  
AGENCY PRODUCT CODE =  
3 T 530P-600P 30 \$1,800.00 9/25 9/27 2 TU, TH 2

PROGRAM : NEWS-530  
CON COM1: 1X PER DAY  
SEP/12 11725.00  
CONTRACT TOTAL 11725.00  
TOTAL SPOTS 9

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LINE#:	REP	CD:	TIME	PERIOD	: LGTH	: SEC	: RATE	: START	: END	: SPTS:	WEEK :	DAYs	:TOTL:	:SPTS:	
:	:LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:			
MARKET	TOTALS	\$21,855	WFTV	54%	WKMG	0%	WESH	33%	WOFL	13%	WKCF	0%	WRBW	0%	CABL 0%
SVC-	NSI				WOPX	0%	WRDQ	0%	EFTV	0%					
DEMOS-	RA35+*														
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME				
P-CLASS,	PLAN,	SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	-MULTIPLE		